

# Application

## Accredited Innovation Education Program AInEP®

## Application: GInI Accredited Innovation Education Program

### 1. Institution Information

Institution Name	_____
Institution Type	_____
Institution Legal Status	_____
Institution Website	_____
Year Established	_____
Number of Schools / Divisions	_____
Number of Sites / Campuses	_____
Number of Staff	_____
Programs Offered	_____

### 2. Institution Representatives Information

#### a. First Representative

Prefix	_____
Full Name	_____
Title	_____
Address	_____
City & State	_____
Country	_____
Phone Number	_____
Email Address	_____

#### b. Second Representative

Prefix	_____
Full Name	_____
Title	_____
Address	_____
City & State	_____
Country	_____
Phone Number	_____
Email Address	_____

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### 3. Institution Profile & Status Affirmation

Attach documents to this application affirming / describing the following concerning the applicant institution:

- Institutional Profile – its charter / mission / history / structure / programs and schools / student body size.
- Its Articles of Incorporation or equivalent (business trade license, etc.).

### 4. Program Profile & Marketing Collateral

Attach documents to this application reflecting / describing the following concerning the applicant program:

- Program Profile – its charter / mission / format (including the intended duration for each cohort) / detailed curriculum plan / targeted student audience / admissions requirements / graduation requirements.
- Brochures – include any general or marketing brochures used to describe and/or promote the program.

### 5. Program History

List the program’s history for each year it has been delivered, starting from its beginning, going to its most recent.

Year	No Enrolled	No Graduated	Graduation Rate	Attrition Rate

### 6. Program Instructor Qualifications

List all faculty and staff presently involved in delivering the program.

Attach a biographical profile or CV for each of these individuals.

Instructor Name	Courses Delivered	Academic Credentials	Professional Certifications	Years of Innovation Experience	Years of Instructional Experience

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### **7. Internal Alliances**

*Provide an explanation of any and all internal alliances the program has with other schools / departments / programs inside the institution, and how each such alliance is being leveraged to advance the program's goals.*

### **8. External Alliances**

*Provide an explanation of any and all external alliances the program has with outside parties (in each case clearly identifying the party), and how each such alliance is being leveraged to advance the program's goals.*

### **9. Oversight Bodies**

*Provide an explanation of the role that any additional oversight bodies (if any) are playing in the program.*

### **10. Physical Facilities**

*Provide a description of the physical facilities used to facilitate the program, including classrooms, labs, etc. Include photos of any facilities considered crucial to the program.*

### **11. Online / Virtual Resources**

*Provide a description of any online / virtual resources used to facilitate and/or augment the program.*

### **12. Theses / Dissertations**

*If the completion and delivery of a thesis or dissertation is a part of the program, describe the expected nature of these, and list titles and brief summarizations of recent examples undertaken.*

### **13. Program Quality Assurance**

*Provide an explanation and evidence of how consistent delivery of the program and its curricula are assured across all delivery modalities, locations, and instructors.*

### **14. Program Improvement Initiatives**

- Provide a summarization of the program's notable strengths, areas for improvement, and future directions.*
- Provide an explanation of the program's continuous improvement processes and timelines, including past actions taken to date.*
- Provide evidence of how instructor effectiveness is being assessed, and how the resultant assessment insights are being used to inform continuous improvement within the program.*
- Provide evidence of improvement in both curricula and student learning, achieved through analysis of assessment data indicating the extent to which students have achieved the core focus areas of the program's learning outcomes, and use of this data thereafter for continuous improvement efforts.*

### **15. Post-Completion Placements / Advancements**

*List characteristic examples of post-completion placements or advancements made to date for program graduates.*

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### 16. Course Details

For each course or module that is a part of the program (required or elective), provide the following details.

#### 1. Course Name

#### 2. Course Duration

#### 3. Course Delivery Modalities

#### 4. Course Delivery Locations & Collaborations

#### 5. Course Description

Describe the course's core focus areas and learning objectives.

Include a detailed course outline with content / resources / teaching, learning, and assessment strategies / learning outcomes assessed / and primary assessment methods used.

#### 6. Participant Engagement

Provide an explanation and evidence of how the curricula used facilitate active student engagement in the learning process (for example, reading, research, program activities, and so forth).

#### 7. Learning Outcomes

Provide an explanation of the specific learning outcomes indicating what students should be able to know and do upon completion of this course.

Also an explanation of the methods of assessment used to assess these outcomes.

#### Learning Outcome Profile

Complete the following profile chart for each course. Add columns where needed.

Use the following profile keys:

**Depth of Coverage Key:** 1 = introduced | 2 = practiced | 3 = demonstrated

**Method Key:** p = project | w = written assignment | e = exam | f = portfolio | o = oral presentation | i = internship

Name of Course	Insert depth of coverage and method keys here.
<b>Course Learning Outcome 1</b> List course learning outcome here.	
<b>Course Learning Outcome 2</b> List course learning outcome here.	
<b>Course Learning Outcome 3</b> List course learning outcome here.	

#### 8. If requested by GInI, include English language versions of all training materials associated with this course.

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## **About Global Innovation Institute**

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GInI, Global Innovation Institute, is the world's leading professional certification, business accreditation, and membership association in the field of applied business innovation.

The Institute exists to empower professionals to advance their careers in innovation leadership and to empower organizations to transform themselves into market-leading innovation powerhouses. The Institute does this through applied research and its globally-recognized standards, tools, publications, resources, professional development courses, and certifications. Together with numerous networking opportunities, these enable the Institute to elevate the field of applied business innovation to ever increasing levels.

Global Innovation Institute is an international organization operating globally in countries all over the world. Its headquarters are maintained in Grand Rapids, MI, USA, a region home to some of the world's most innovative organizations in industries like office furniture, medical devices, fashion footwear, consumer appliances, automotive, food & beverage, and packaged consumer goods. Grand Rapids is also home to ArtPrize, the world's most innovative juried art competition.

To learn more about GInI, visit the GInI website at [www.gini.org](http://www.gini.org).





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